

Online

Sales Brochure

Spam Solutions

www.onlinespamsolutions.com

“Big-Company Spam Blocking on a Small-Company Budget”

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Overview

- Small and mid-sized businesses can now block offensive spam and dangerous email viruses just like a Fortune 500 company - at a fraction of the cost.
- At Online Spam Solutions, we work almost exclusively with small and medium sized businesses.
- We offer an inexpensive yet highly effective way to protect you and your employees from unwanted and obscene junk email and crippling email viruses.
- With our service there is no software to buy, no hardware to buy, and there is nothing to install.
- In fact, your system will continue to operate just as it does today. You don't even need a dedicated tech person.
- What we do is filter your incoming email and block any spam and viruses before they reach your inbox.
- Our service was designed around the needs of small to mid-sized businesses, from the newest startups to companies with hundreds of employees, representing a wide variety of industries.
- You can be up and running within an hour. There's no obligation and you can cancel at any time.

What We Do

We are the company that more and more businesses are using to outsource spam blocking and email virus filtering.

We run an enterprise-level filtering system very similar to those in use at many Fortune 500 companies. Our staff maintains this system 24/7 and we offer businesses cheap access to it via a monthly subscription service.

Why outsource? It's cheaper, more effective and incredibly easy.

Many companies now employ outside computer personnel or have in-house tech support, but these individuals just don't have the resources and systems needed to stop the global tide of email viruses and spam.

This is where we come in.

We work along with (but separate from) your existing computer systems and support professionals. No changes are made to your current systems. We do not replace any of your current tech support personnel nor do we add to their work load.

All we do is block spam and email viruses, and we've gotten very good at it. Our economies of scale allow us to do this cheaper than you could do it yourself.

It would cost you thousands of dollars to purchase a high-end spam filtering software package comparable to our in-house system. You would probably need additional servers to run the system and most likely an additional employee (at least part-time) to administer the whole thing. Then there are the ongoing licensing fees, patches, software update fees, etc.

Let's face it, you didn't get into business to do this. We did.

Our service is safe, secure, private, fast and extremely (98.2%) effective.

Thousands of small and medium sized businesses are outsourcing spam and virus filtering. For many of our clients there just is no other practical alternative.

And, since there's no commitment and subscribers can cancel anytime, there's very little monetary risk.

What You Get

You get the power and reliability of a high-end spam solution without the large capital expense and constant administration headaches.

- **Spam Filtering**

All spam is annoying, some of it is downright obscene, and none of it should reach your inbox. Our **98.2% catch rate and 99.9% false-positive protection** rate leads the industry for managed spam solutions.

- **Virus Filtering**

New viruses pop up all the time. It only takes one employee to open one bad email and your whole network could crash. Our virus definition lists are **updated every 15 minutes** and are maintained by the same industry leaders who provide protection to many Fortune 500 companies.

- **Emergency Email Backup**

If your company's servers go down we'll temporarily hold all your incoming mail on our system and then automatically deliver it to you the moment your servers are back up, thus eliminating the chance of missing important messages due to power failures, server crashes, or whatever. This emergency backup feature is **highly valued by our existing clients** and is included as part of our standard subscription.

- **Complete Customization and Control**

Customize your filtering on both an individual and company-wide level. You can add senders (or entire domains) to a 'Trusted Senders' or a 'Blocked Senders' list, set the filtering levels, decide what to do with spam and viruses (delete, quarantine through, etc), and choose how you receive Reports.

- **No Administration Headaches**

You do nothing...we stop your spam. Ours is truly a hands-off system, we manage everything. While you can fully customize if you want to, few of our clients actually do. Our default settings work that well. We let you forget about spam and get back to growing your business.

Requirements

The only requirement is that your company must have its own domain.

Our service will not work if you use email from providers like AOL, Hotmail, Yahoo, or Gmail. If your email address is something like you@yourcompany.com (versus you@hotmail.com) then everything should work fine.

Your email server does not even need to be physically present in your office. If someone else manages your email server for you, that's fine.

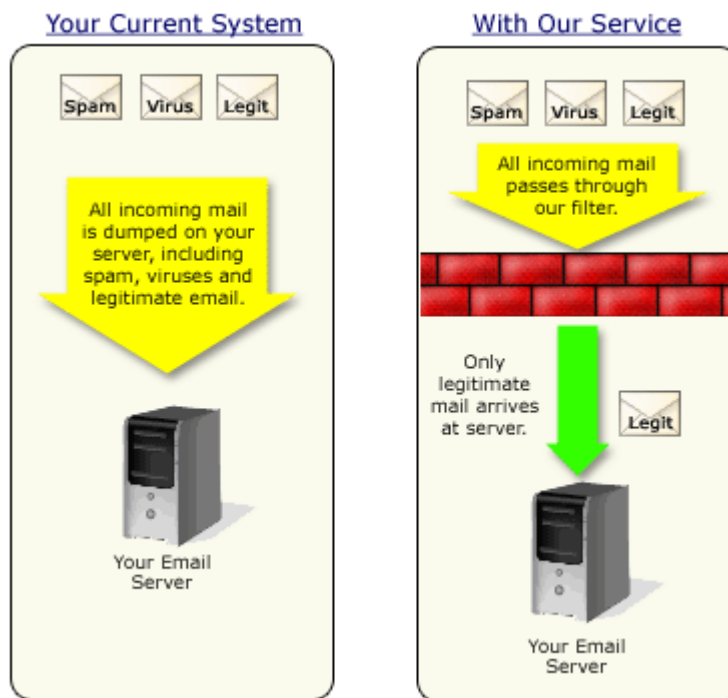
Our service operates independently of server platforms, so it will perform well whether you run Windows, Linux, Sun, or anything else.

It also doesn't matter which email software you use. Microsoft Exchange, Sendmail, Lotus Notes, Novell GroupWise, Post.Office, iPlanet, etc. We work well with all of them.

Again, no changes are made to your system, there are no downloads, and there is no software to install.

How It Works

All incoming email first filters through our servers. We run a battery of tests on each message and quarantine any spam and/or viruses. We then pass along all legitimate email to your server. You always have access to any quarantined material and can customize your filtering levels at any time.



The process is fully automated and **only adds about 1 second to delivery time**, even under very high volume.

To use our service it is necessary to change how your email gets delivered. Specifically, a modification is made to your company's MX record so that your incoming email first passes through our filters. This is not as big of a deal as it sounds. Basically it's just one phone call to your web hosting service, which we can do for you. You are free to change this back any time you like.

Privacy on our system is guaranteed. No one ever views or even has access to any individual email in this process. No copy or record of any email is retained on our servers, except for the quarantined junk mail and temporary emergency backup.

Pricing

Note: We sometimes run free trial promotions. Please check our website for current pricing specials. (www.onlinespamsolutions.com)

Simple Pricing Plan

Number of Mailboxes	Price Per Month (total, not per mailbox)
1-9	\$9.95
10-25	\$29.95
26-100	\$49.95
above 100	(see below)

- Customers are billed either monthly or quarterly.
- Discounts are available for non-profit, government and educational organizations. Please contact us for details.
- Over 100 mailboxes please add \$25.00 to the monthly price for every 50 additional mailboxes (example: from 101-150 mailboxes would be \$74.95, 151-200 mailboxes would be \$99.95, etc.).
- Customers are free to add or delete mailboxes whenever they choose. If we notice that you've moved out of your pricing tier we'll contact you so that fees may be prorated accordingly.
- If you find a better deal let us know and chances are we can match it. We can usually match any competitor's pricing.
- Custom Pricing - If you believe that you have some special needs please contact us for custom pricing options.

Frequently Asked Questions

Q: Does your system read my email?

A: No. Be assured, our system does not read, copy, distribute, tamper with, change, save or otherwise interfere or observe your email beyond our filtering for unwanted content.

Q: Is it possible to lose email while switching to your service?

A: No. Changing the MX record is a simple process and there is no downtime. All email will begin to route through our filtering system with no apparent change in the delivery.

Q: Does someone sending me a message know I'm using a spam filter?

A: No. Our spam filter operates in the background and is transparent to senders. They will notice no difference.

Q: What is the mail size limit? How about attachments?

A: There are no size limits for email or attachments.

Q: What happens if I change my ISP (Internet Service Provider)?

A: Just let us know. As long as there is no change to your MX record everything should be fine.

Q: What about the mail I send? Does that get filtered too?

A: No. There is no change to your outgoing mail. Everything will operate the same as it does now.

Q: Will this affect my wireless email service?

A: No. Our filtering service has no effect on your BlackBerry or any other wireless email devices.

Q: Can we still access our email through our web based system?

A: Yes, you can continue to access your email via a web based system. Our filtering system does not affect this at all.

To see more FAQs go to www.onlinespamsolutions.com/faq.shtm.

Getting Started

It's quick and easy. All we need to do is have a two minute conversation with the person or company responsible for maintaining your DNS (domain name system) settings. Usually this is either your internet service provider or person/company hosting your website.

There are three ways to get started

1. Go to our web site (www.onlinespamsolutions.com/subscribe.shtm) and fill out a short form. We'll send you a welcome kit with instructions on how to change your MX record to allow filtering to begin.

- OR -

2. Email us at support@onlinespamsolutions.com. Tell us you want to get started and we'll email you instructions.

- OR -

3. Call us directly at **(888) 369-3375**. We'll get you up and running immediately.

Remember, there's no obligation and you can cancel at anytime.

So give us a try...you've got nothing to lose but your spam.